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Michael W. Covel is a respected author and entrepreneur who first launched the internationally known TurtleTrader.com®. Covel's first book, *Trend Following: Learn to Make Millions in Up or Down Markets*, is a global best seller and has been translated into ten languages. His second book, *The Complete TurtleTrader*, is the definitive story of legendary trader Richard Dennis and his student traders, "The Turtles." Most recently, the documentary film *Broke* brought Covel's trend following message to the screen.



Vienna, Virginia, Little League team sponsored by Michael Covel's firm.

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"Wide-ranging, irreverent, revealing, eminently quotable, and right on the money."

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COVER

TREND COMMANDMENTS

TRADING FOR EXCEPTIONAL RETURNS



"An outstanding book for anyone who wants to become rich by trading markets. Highly recommended!"

— MARC FABER, Managing Director, Marc Faber Ltd., and Editor, "Gloom Boom & Doom Report"

TREND COMMANDMENTS

TRADING FOR EXCEPTIONAL RETURNS

MICHAEL W. COVEL

In the bestsellers *Trend Following* and *The Complete TurtleTrader*, Michael W. Covel introduced trend following trading with painstaking detail and real-life stories. This new book offers a 360° vision designed to teach, compare, contrast, inspire, and push you to trend trading success.

Up? Down? It doesn't matter. There are *always* trends, and that means there are always profits. Many of the world's top traders are trend followers: That's key to a fortune. You can do it, too—and now you have the rare perspective it takes to be a trend following winner.

One bite-size concept and illustration at a time, Covel shows how you can get ahead in an age of nonstop financial crisis and deepening instability. *Winning* means the right techniques, psychology, philosophy, and even skepticism—it's all part of the learning, then earning process.

Trend Commandments delivers *real* moneymaking insights developed and cultivated from 15 years of behind-the-scenes research—intellectual access you can't fake. It's the most digestible and one-of-a-kind trend trading book ever written.

Reap the spoils when domestic and global markets crash...

...and find big waves to ride even when people aren't panicking

Don't waste time trying to predict the future...

...learn how to think and react to what is actually happening

Decipher the 'noise' in a sea of competing voices...

...let go of 'value,' mutual funds, the Buffett legend, and Goldline (to name a few)

Listen to the market. It always tells the truth...

...and the "price" is the only true trading reality you can trust