

"An outstanding book for anyone who wants to become rich by trading markets. Highly recommended!" — MARC FABER, Managing Director, Marc Faber Ltd., and Editor, "Gloom Boom & Doom Report"

\$25.99 US / \$26.99 Canada

n the bestsellers *Trend Following* and The Complete TurtleTrader, Michael W. Covel introduced trend following trading with painstaking detail and real-life stories. This new book offers a 360° vision designed to teach, compare, contrast, inspire, and push you to trend trading success.

Up? Down? It doesn't matter. There are always trends, and that means there are always profits Many of the world's top traders are trend followers: That's key to a fortune. You can do it, too—and now you have the rare perspective it takes to be a trend following winner.

One bite-size concept and illustration at a time, Covel shows how you can get ahead in an age of nonstop financial crisis and deepening instability. Winning means the right techniques, psychology, philosophy, and even skepticism—it's all part of the learning, then earning process.

Trend Commandments delivers real moneymaking insights developed and cultivated from 15 years of behind-the-scenes research—intellectual access you can't fake. It's the most digestible and one-of-a-kind trend trading book ever written.

Reap the spoils when domestic and global markets crash...

...and find big waves to ride even when people aren't panicking

Don't waste time trying to predict the

...learn how to think and react to what is actually happening

Decipher the 'noise' in a sea of competing voices...

...let go of 'value,' mutual funds, the Buffett legend, and Goldline (to name a few)

Listen to the market. It always tells

...and the "price" is the only true trading reality you can trust



Makes Trend Following REAL

"If you are even thinking of a career in trading, put down all the other books. Buy this one. Read it. Now you can start your career."

— JAMES ALTUCHER, Managing Director, Formula Capital

"A rapidly moving, non-technical, and outside-the-box effort that smartly captures the essentials of trend following."

—PETER BORISH, Chairman and CEO, Computer Trading Corp

"Covel offers a breezy rumination on what is right about trend following and what is wrong about conventional trading approaches."

— JACK SCHWAGER, Author of Market Wizards and Schwager on Futures series

"Trend Commandments is definitely one to add to your financial bookshelf." — DAVID STENDAHL, Signal Financial Group

"I'm certain you'll be a successful trader if you follow the ideas Covel outlines in Trend Commandments."

— STEVE SJUGGERUD, DailyWealth

"Trend Commandments is essential reading for those who have the desire to thrive and survive in an era of fast-paced trending markets."

— JIM PUPLAVA, CEO, Chief Investment Strategist, PFS Group

"Covel challenges readers to...question their beliefs about market 'truths' ingrained in them for years. Forewarned, you just may never see the world the same way again."

-- MEBANE FABER, Cambria Investment Management

"Wide-ranging, irreverent, revealing, eminently quotable, and right on the money." — CHARLES FAULKNER, Market Wizard Trading Coach

www.trendcommandments.com www.trendfollowing.com www.turtletrader.com



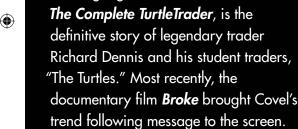


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MICHAEL W. COVEL



Michael W. Covel is a respected

author and entrepreneur who first

launched the internationally known

TurtleTrader.com®. Covel's first book

seller and has been translated into

ten languages. His second book,

Trend Following: Learn to Make Millions

in Up or Down Markets, is a global best



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