



MICHAEL W. COVEL

MICHAEL W. COVEL is the founder and President of Trend Following™. A researcher of the most successful trend following investment managers, he has been in the alternative investments industry consulting on trend following to individual traders, hedge funds, and banks for ten years.

From his writing to public speaking, Covel pulls no punches. Passionately educating his clients in order to find that "edge" has made Covel a widely respected expert in the field. He writes for numerous industry publications including *Your Trading Edge*, *SFO Magazine*, and *TradingMarkets.com* and is continually quoted and interviewed by *Barron's*, *Bloomberg*, and *Technical Analysis Magazine*, to name but a few. An experienced and successful entrepreneur, he is a frequent guest on national radio talk shows advising listeners on financial decision-making, risk management, trading, and trend following.

Mr. Covel is also Managing Editor at TurtleTrader.com, the leading trend following news and commentary resource since 1996. TurtleTrader is one of the largest and strongest trading communities on the web with more than 7.5 million unique visitors since its inception.

Living and working in Virginia, he is a lifelong baseball fan.

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Michael Covel goes right to the source, presenting powerful insights straight from the world's top trend followers—and debunking Wall Street myths and misinformation from pros who ought to know better. You'll learn how to limit risk, employ market discipline...and, when the moment is right, swing for the home run.

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