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MICHAEL W. COVEL

“The Investment Strategy That Keeps on Making Money While Everyone Else Is Losing It”

How trend followers made a fortune during the 2008 stock market crash

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“Covel has created a very rare thing—a well documented and thoroughly researched book on trend following that is also well written and easy to read. This is one book that traders at all levels will find of real value.”
—John Mauldin, Thoughts from the Frontline


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“Trend Following: The Ultimate Guide to Profiting from the Financial Markets”

Get the full story of trend following in this groundbreaking book—now updated with the latest strategies, techniques, and market analyses. Learn how to use trend following in any market condition, from the up, down, or sideways. With this updated edition, you’ll have the tools you need to achieve consistent profits and keep your wealth safe through whatever economic climate lies ahead.

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“Covel has created a very rare thing—a well documented and thoroughly researched book on trend following that is also well written and easy to read. This is one book that traders at all levels will find of real value.”
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