

Michael Covel is President of TrendFollowing.com.

A researcher of the most successful Trend

Following investment managers, he has been

consulting on Trend Following to individual

traders, hedge funds and banks for nearly ten

years. He also serves as Managing Editor at

TurtleTrader.com®, the leading Trend Following

news and commentary resource. He lives and

works in Virginia and is a lifelong baseball fan.

**“Michael Covel’s Trend Following: Essential.”**

—Ed Seykota, Trend Follower for 35 years and Original Market Wizard

*“Michael Covel’s Trend Following is a breakthrough book that captures the essence of what really makes markets tick. Diligently researched and comprehensive in scope, it will replace Market Wizards as the must-read bible for a new generation of traders.”*

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*“Michael Covel has written the definitive book on Trend Following. With careful research and clear insight he has captured the essence of the most successful of all trading strategies. Michael knows his subject matter, and he writes about it with passion, conviction, and enthusiasm. This enjoyable and well-written book is destined to become a classic.”*

—Charles LeBeau, lecturer, systems trader, and author of *Technical Traders Guide to Computer Analysis of the Futures Markets*

*“Conventional wisdom says buy low and sell high, but what do you do now that your favorite market—be it a stock, bond, or commodity—is at an all-time high or low? For a completely different perspective, from people who actually make money at this business, take a look inside. Michael Covel has written a timely and entertaining account of Trend Following—how it works, how to do it, and who can do it. While it’s not for everybody, it might be for you.”*

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