Back Cover

WHAT HAPPENS WHEN ORDINARY PEOPLE ARE TAUGHT A SYSTEM TO MAKE EXTRAORDINARY MONEY?

Richard Dennis made a fortune on Wall Street by investing according to a few simple rules. Convinced that great trading was a skill that could be taught to anyone, he made a bet with his partner and ran a classified ad in the *Wall Street Journal* looking for novices to train. His recruits, later known as the Turtles, had anything but traditional Wall Street backgrounds; they included a professional blackjack player, a pianist, and a fantasy game designer. By the time the experiment ended, Dennis had made a hundred million dollars from his Turtles and created one killer Wall Street legend.

In *The Complete TurtleTrader*, Michael W. Covel tells their riveting story with the first ever on-the-record interviews with individual Turtles. He shows how Dennis's rules worked—and can still work today—for any investor with the desire and commitment to learn from one of the greatest investing stories of all time.

MICHAEL W. COVEL is the author of the bestselling book *Trend Following*, now in its seventh printing and translated into eight languages. Covel speaks regularly on the subject of trading and is managing editor of TurtleTrader.com, the leading news and commentary resource on insights into the Turtles. He lives in California.

Business & Economics

Spine

THE
Complete TurtleTrader

Michael W. Covel

COLLINS BUSINESS

Front Cover

THIS IS THE TRUE STORY BEHIND WALL STREET LEGEND RICHARD DENNIS, HIS DISCIPLES—THE TURTLES—AND THE TRADING TECHNIQUES THAT MADE THEM MILLIONAIRES

THE

Complete
TurtleTrader

WITH NEW TURTLE INTERVIEWS *and* AFTERWORD FROM THE AUTHOR

How 23 Novice Investors Became Overnight Millionaires

"Most beat-the-market books aren't worth my shelf space. This one is." —James Pressley, *Bloomberg News*

Michael W. Covel

BESTSELLING AUTHOR OF *Trend Following*