

# What Wall Street Doesn't Want You to Know

Wall Street uses words like "prudent... responsible... wise" to describe a "good investor." According to Wall Street, you are a "good investor" if you follow their "sound financial advice"... "invest for the long haul" ... and "buy and hold" without asking questions.

But no matter how they spin it, the reality is "good investors" are easy prey for Wall Street sharks.

Experts estimate that Wall Street's game has cost individual investors over \$6.9 billion dollars. But here's the thing: you can put an end to this madness and beat them at their own game.

You see, the truth is, the big winners in the market are not "investors." The big winners in the market are "traders."

## Trading is where massive fortunes are made!

Trading is how N.D. turned \$25,000 into \$2,000,000 in two years... it's how T.B. turned a life savings of \$25,000 into a \$30 million-dollar fortune... and it's how R.D. turned \$400 into \$200 million.

Now, don't get me wrong... investors can make money... a little at a time. But they typically give up all of their gains when the market turns south.

Traders on the other hand, make money in any kind of market:Up market, down market. It doesn't matter.

Traders put money in the market with the specific intention of taking it out WHEN they've made a profit. Traders don't care what they own. They don't care how long they own it. They don't get emotional about what they own. They only care that in the end, they wind up with more money than they start with.

As you'll see in a moment, traders don't need Wall Street and its dangerous advice.

They don't need the "buy" recommendations and the market forecasts. They don't need company annual reports. They don't need P/E reports... earning reports... or any kind of report that can easily be manipulated.

Traders are systematic. They don't get attached to stocks. And they don't hold on to falling investments. They make decisions based on facts, not on Wall Street opinions. Trading Can Make You Rich Now: Maybe you're wondering if trading is difficult.

Maybe you're wondering if trading requires some special set of equipment... or some unique "character trait" that is reserved for the mega-rich.

After all, the only thing people know about trading is what Wall Street wants you to know: it's hard... too complicated... too risky... you need a lot of money to get started... you shouldn't do it on your own... it's only meant for the pros.

The true-life story of John W. Henry dispels every one of those lies.

The truth is: Trading is simple. Trading is easy. Trading is profitable. And trading is the best way for individual investors to get rich.

In fact, according to financial author Jack Schwager:

**"Trading provides one of the last great frontiers of opportunity in our economy. It is one of the very few ways in which an individual can start with a relatively small bankroll and actually become a multimillionaire."**

## **Numbers That Can't Be Distorted**

My name is Adam Lass. I'm the founder of WaveStrength, a trend trading system that is beyond the scope of Wall Street's lies.

**"Trend followers generate phenomenal returns because their decisions are ultimately based on one piece of core information: Price."**

--Michael Covel, Author, Trend Following

Now, I must confess, I spent years listening to Wall Street advice. I devoured their stock recommendations... and their market forecasts. And guess what? I got my head handed to me!

Never again! Today, I don't trust anything Wall Street says.

That's why I decided to develop a system that Wall Street couldn't fool.

Working from a similar "trend following" system perfected by John Henry, I developed my own system based on the only numbers Wall Street can't distort:

Price. You see, when it comes to trading, there are only 4 numbers that really matter: Opening

price. Closing price. Daily high. Daily low.

Whether you are talking about a specific stock, or about a market index like the NASDAQ or Dow, price is the ONLY thing that matters. Price is the only number that can't be manipulated or distorted.

And price is the only thing upon which you can base winning investment decisions.

Hard to believe? No doubt. But it's true. And this little piece of information has spawned countless fortunes for ordinary folks who were fed up with Wall Street's game.

- Bill Dunn served three years as a U.S. Marine before working for the Department of Defense in Washington, D.C. One day, Dunn came across a financial newsletter and started following price trends. His net worth now exceeds \$200 million!
- Michael Marcus was planning a career as a college professor when a friend introduced him to trend trading. He borrowed \$20,000 from his mother and traded his way to \$80 million using price trends!
- Jerry Parker was a small-town person from Lynchburg, Virginia with no investment experience. He answered a newspaper ad to learn about trading, and went on to make well over a \$100 million profit for himself by the age of 40. How did he do it? By monitoring and following price trends!

## Uncanny Accuracy

WaveStrength is able to predict the short-term market movements with an uncanny level of timing and pricing accuracy. More importantly, it generates simple, specific trades individual investors can use to nail massive returns! Does it work?

Well, in less than a year, WaveStrength Trader has racked up 380% in gains!

**"I made 52 trades after joining you guys last year and had 43 winners for a \$498,000 gain. Thanks again for a great 2002!"**

-- Austin G., WaveStrength Apex member

In 2003, our WaveStrength readers were able to pull in staggering gains of:

- 58% on QQQ April Calls
- 83% on DJX Oct. Calls
- 160% on QQQ Nov. Puts
- 67% on DJX Jan Calls

The list goes on and on...

In fact, from September 2003 through January 2004, WaveStrength Trader recommended a total of 12 options plays on the Dow. Of those 12 plays, 11 were winners.

That's a 92% accuracy rate!

Now I must be clear. Although John Henry used a trend following system, he does not use the same one I'm telling you about here.

Take a look at the string, winning pick for winning pick:

## **11 Out of 12 Winners in a Row -- All Totaling 425% Gains in Five Months!**

It doesn't get much easier than this. Just take a look at the streak:

9/8/2003: 6% in 21 days with DJX Oct 93 Calls  
9/26/2003: 83% in 8 days with DJX Oct 93 Calls  
10/13/2003: 14% in 25 days with DJX Dec 95 Calls  
10/20/2003: 10% in 18 days with DJX Dec 95 Calls  
10/27/2003: 61% in 11 days with DJX Dec 95 Calls  
11/10/2003: 18% in 29 days with DJX January 98 Calls  
11/17/2003: 50% in 22 days with DJX January 98 Calls  
11/24/2003: 67% in 15 days with DJX January 98 Calls  
1/5/2004: (the loser) – 13% in 2 days with DJX Feb 105 Puts  
1/12/2004: 26% in 37 days with DJX March 105 Calls  
1/26/2004: 59% in 37 days with DJX March 105 Calls  
And 1/30/2004: 44% in 37 days with DJX March 105 Calls

Simply following these WaveStrength Dow Index-recommended trades you could have racked up a total of 425% on this winning streak – in roughly five months! And listen: 2004 was just as profitable. WaveStrength readers have been able to knock down gains of:

- 57% on DIA May Puts
- 68% on DIA June Puts
- 100% on WFMI Aug. Calls
- 100% on CECO Calls

In fact, since November 1, 2004, WaveStrength has recommended 12 options plays to Advanced, Trader and Taipan subscribers. 9 of these 12 plays (including options baskets) were closed with a gain. Just look at these numbers: 15%, 19%, 20%, 25%, 29%, 29%, 67%, 96%, and breakeven. And don't forget the 122% gain Bryan recently took on the PDCO stock split-adjusted options!

With 9 out of 12 plays breaking even or better, that's an accuracy rate of 75%!

That's a good way to ring in the New Year!  
In a moment, I'll show you how you can try WaveStrength risk-free. But first, let me show you how the system works.

## WaveStrength: Simple. Easy. Profitable!

The best part about the WaveStrength System is how easy it is to use.

Just like John Henry's system, we don't try to make money by investing in stocks for the long haul. And we don't pay attention to the reams of information Wall Street puts out.

Instead, we help our readers make money by recommending trades on the short-term up and down movements on the NASDAQ and the Dow Jones Industrial Average.

This means, we only concern ourselves with price movements.

To do this, we choose QQQ options to trade the NASDAQ, and DJX Index Options to trade the Dow Jones Industrial Average.

Sounds complicated. It's not. Let me explain:

**"You guys are awesome! My portfolio has grown from \$4,860 on the 28th of June to \$8,848 as of the 12th of July. Incredible growth, I must say! Keep up the good work!"**

--Keith T., WaveStrength reader

As you know, both the Dow Jones Industrial Average and the NASDAQ move up and down. And, as the markets move up and down, a trend line is established. The trend line shows where the market has been, and where it is likely to go next.

And here's the thing: The trend line is like a magnet. In the short-term, prices can move away from the trend line. But over time, they always move back to the trend line!

This creates tremendous profit opportunity...

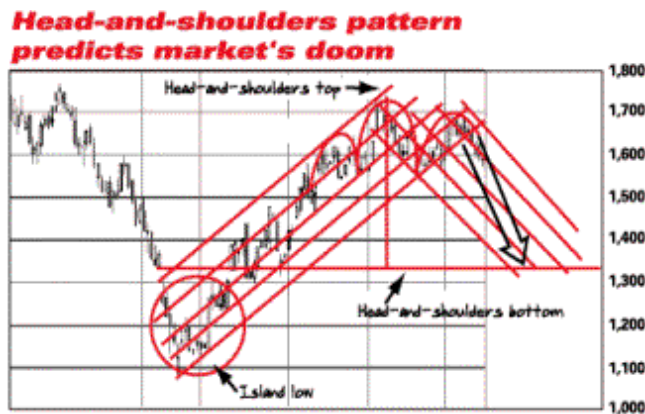
WaveStrength uses a special set of indicators including Fibonacci grids, Japanese candlestick charts, Trend line historical data, head-and-shoulders formations, and Bollinger bands to monitor the market averages, and determines when prices have moved too far away from the trend line.

Bottom line: WaveStrength monitors market prices, and determines when the price has moved too far away from the established trendline.

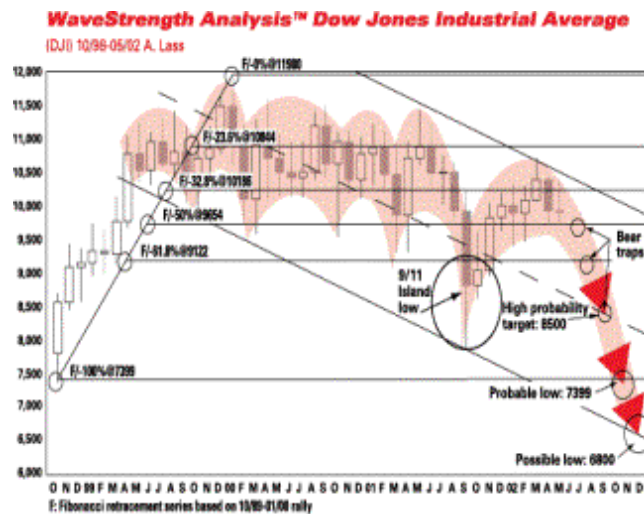
When the market moves away from the trend line, we recommend "put" and "call" options to make money as the market moves back to the trend line.

## Uncovering Market Trends with Amazing Accuracy

Using the Fibonacci series, Bollinger bands, Japanese candlestick charting... we predicted the NASDAQ's "Head and Shoulders" formation in March 2002 – just before the market indices fell 52% (from 1,908 to 1,251).



WaveStrength predicted the market crash on September 10th... one day prior to the terrorist attacks of 9/11. In 14 days, the Dow fell 21%, from 10,033 to 8,235.



WaveStrength even called the Dow's bottom in January of 2003 with near-perfect accuracy – just in time to participate in the ensuing 24% rally from 8,607 to 10,702.



**Profit Step #1: Establish a Trendline** The first thing WaveStrength does is establish a trendline. It combines all the indicators I told you about earlier... the Japanese candlestick charts... head-and-shoulders formations... Fibonacci grids... and charts out a trendline showing where the market has been... and, more importantly, where it is likely to go.

**Profit Step #2: Monitor Market Fluctuations** Once a trendline is established, WaveStrength begins to monitor market activity. WaveStrength not only watches daily price action, but also adds information as the trading day unfolds.

**Profit Step #3: Isolate Opportunity** This is where things heat up. When WaveStrength spots a MARKET DEVIATION above or below the ESTABLISHED TRENDLINE... it knows gains are to be had as the market inevitably makes its way back to the trendline.

**Profit Step #4: Profit Strike!** This is where we issue a profit alert to our WaveStrength readers, telling them exactly what to do. We get in position, and as the market moves back to its trendline, we say, "Take profits!"

Like I said: Simple. Easy. Profitable. I'll tell you how to get in on this in a moment. But first, let's take a peek at WaveStrength in action:

Some of the profit opportunities for 2004 included:  
**83% gain in 8 days**

***On September 26, 2003, after consulting a daily Dow chart, we determined that the market would soon rise from its current trendline. We positioned subscribers into Dow calls at \$1.80 per contract to play the index's rise despite a large component of the Dow announcing that it was cutting dividends.***

By October 3, eight days after our initial call entry, the Dow had put on over 300 points, making the calls we bought worth at least \$3.00.

The bottom line: a whopping 83% gain in 8 days.

Had you invested \$10,000 in this position, you would have made an \$8,300 return in about a week (although you could have gotten into this trade – and most of the others we make – for as little as \$400).

With the WaveStrength system you can do this over and over again...

**"...great call! Made the most to date on this one. I was out of town, when I got back I read your email and decided that I missed the call so I didn't buy. Then, the market goes a little lower and you send out the update telling us to hold on, things are about to turn, so I bought. Today, I sold all positions... what a return! I made \$163,700!"**

--Peter A., WaveStrength Apex member

**Organic Food Blastoff: 100% in Two Months!**

Most of the time, WaveStrength focuses on the Dow and the NASDAQ.

But occasionally, we use the WaveStrength system to profit from the movement of an individual stock. And the gains can be incredible! For example:

Back in April 2004, WaveStrength noticed that organic grocer Whole Foods Markets (WFMI:NASDAQ) was poised for an upward move.

Now, we could have recommended our readers buy the stock. But instead, we opted to use leveraged and recommended calls. WaveStrength readers received instructions like these:

***Action to Take: Buy WFMI August 75 Calls at \$5.00***

Again, these instructions may look complex. But all you need to do is relay the instructions to your broker. It's easy... and profitable.

Just two months later, Whole Foods Markets' stock was skyrocketing to 52-week highs... and our calls were flying high as well. We decided to lock in gains by issuing a sell on the calls – and WaveStrength readers received the following instructions:

***Action to Take: Sell WFMI August 75 Calls at \$10.00***

WaveStrength readers who took our advice captured 100% gains in about two months!

## **160% in Just 3 Days!**

On October 21 of 2003, WaveStrength identified that the NASDAQ had jumped too high above its trendline. So, we recommended our readers buy QQQ puts.

Just three days later, the market fell back into place. The puts skyrocketed, and readers who took our advice cashed out with a 160% gain!

## **The Bottom Line: Gains!**

These are very turbulent times. Oil prices are skyrocketing. Interest rates are rising. We have an enormous trade deficit. These conditions make the market volatile.

Up and down, it's hard to tell which way it will go.

With WaveStrength, it doesn't matter which way the market goes. You could make money when the market goes up. And you could make even more when the market falls!

Take, for example, our play leading up to the Presidential election...

On Monday – one day before the election – no one knew whether the winner would be George W. Bush or John Kerry. The polls were showing a dead heat, making it impossible to predict a winner.

Looking at previous trends of markets leading up to Presidential elections, one thing was certain: Whatever happened with the election, the markets were in for a big-time move.

- If no clear-cut winner emerged (like in 2000) the markets would tank
- If the election went off without a hitch, the markets would soar

So here's what we did...

On Monday, November 1st 2004, we recommended two options on the Dow. First, we issued a buy on the DJX November 100 Calls (DJV KV) for \$1.30. Then we issued another buy on the DJX November 100 Puts (DJV WV) for \$1.25. The total at risk was \$2.55.

Two days after our trade, the election went off without a hitch – and George W. Bush was the winner.

On that news, the Dow rallied 100 points on Wednesday – and was up *another* 177 points on Thursday. That was the Dow's biggest one-day move in the last 13 months!

- The DJX calls we bought for \$1.30 increased to \$3.10.
- The DJX puts we bought for \$1.25 decreased to \$0.20.

Add it up, and that \$2.55 investment recommendation was now worth \$3.30.

That's a 25% gain, virtually risk-free, in four days time.

But what if the markets went down 277 points instead of going up?

- The DJX calls would've decreased to \$0.20
- The DJX puts would've increased to \$3.10

Once again, your \$2.55 investment would *still* have been worth \$3.30.  
Amazingly, you would've seen the same gains!

We racked up 25% in 4 days without knowing who would win the election... without picking a

stock...and without even predicting the markets.

If you did this consistently for 12 months, you could turn \$400 into \$1,469,368.00.

**Bottom line:** Regardless of market direction, WaveStrength can make you money.

## The WaveStrength System Makes Money Fast – in Any Market!

The WaveStrength system works to make money very fast – no matter what the market is doing. Just look at these results:

### Fast gains in a rising market:

31% in just 1 day on QQQ Feb 26 Calls  
 50% in just 1 day on QQQ Nov 23 Calls  
 46% in 11 days on DJX Aug 91 Calls  
 83% in 3 weeks on DJX Oct 93 Calls  
 42% in 5 days on QQQ Nov 33 Calls  
 61% in 11 days on DJX Dec 95 Calls  
 50% in 22 days on DJX Jan 98 Calls  
 30% in 3 days on QQQ Sept 30 Calls  
 67% in 15 days on DJX January 98 Calls  
 59% in just 14 days on QQQ Dec 35 Calls  
 44% in 37 days on DJX March 105 Calls  
 59% in 37 days on DJX March 105 Calls

### Fast gains in a falling market:

62% in 1 day on QQQ Feb. 39 Puts  
 43% in 2 days on QQQ Feb. 37 Puts  
 34% in just 4 days on QQQ May 35 Puts  
 36% in 2 days on QQQ May 32 Puts  
 92% in just 2 days on QQQ June 30 Puts  
 86% in just 3 days on QQQ July 27 Puts  
 60% in 3 days on QQQ Aug 24 Puts  
 53% in 5 days on QQQ Sept 23 Puts  
 89% in 4 weeks on QQQ Dec 26 Puts  
 45% in just 3 days on DJX Apr 85 Puts  
 30% in just 5 days on QQQ Oct 22 Puts  
 160% in just 3 days on QQQ Nov 33

As you can see, the WaveStrength system works to produce strong gains in any market. Calls when the market is going up, puts when the market is going down. Either way, WaveStrength has proven again and again that you can make money no matter what the market is doing.

The WaveStrength system lets the average investor enjoy the returns that are usually reserved only for professional traders and market insiders.

## You'll Be Alerted When It's Time To Make Money

My WaveStrength system is constantly monitoring the market, waiting for the market to deviate from its established trendline.

And when it does, you'll be the first to know.

The moment I see something that looks like a sure bet, I'll alert you via email or fax. I'll tell you exactly what's happening... and give you a simple, specific trade recommendation you can use to profit from the situation.

And, when the time comes, I'll tell you exactly when to take your gains and move on. It's easy... simple... and profitable!

## Try WaveStrength – Risk-Free!

Like I said before, Wall Street has conditioned most people to believe that they should "invest."

But the big money is made by trading.

And trading is not just for big shot Wall Street experts.

In fact, countless individual investors have started with no investment experience and raked in massive returns.

And now, you can too!

**Here's the situation:** I've arranged a special Risk-Free Trial so you can test drive my WaveStrength system. More on that in just a moment. For now, let me tell you what you'll receive as a WaveStrength member.

## All the Tools You Need to Prosper

In addition to the Profit Alerts, you'll also receive our email newsletter called WaveStrength Market Report.

This daily communiqué will tell you what's happening in the market, provide you with market forecast on the Dow, NASDAQ and S&P, offer you technical chart analysis and option trading strategies along with a deeper insight into options terms and techniques, a drop or two of political commentary, and a mix of groundbreaking stock opportunities.

In fact, subscribers to this daily email service alone have made 282%, and even 1,100% gains over a few days.

**YOUR UNCONDITIONAL GUARANTEE: If you are not thrilled with the results – or if you decide this level of trading simply isn't for you – you can get a full refund within the first 30 days from the date your subscription is activated.**

**In other words, you can try WaveStrength Trader at no risk for an entire month.**

## "Test Drive" WaveStrength for Yourself

Well, as you know, many investment advisory services cost several thousand dollars. Some run \$10,000 or more.

And WaveStrength itself has an annual subscription fee of \$995.

But you can test drive WaveStrength risk-free under our 3-month trial program.

Or, for even better savings, you can try WaveStrength for 2 years at the incredibly low price of just \$1,750.

For just \$349, you get 3 months of WaveStrength. If you are not completely satisfied and delighted with the results, let us know within 30 days and you'll receive all your money back. But on the other hand, if you're thrilled with the money you're making, we'll automatically bill your credit card \$349 every 3 months. That way you don't have to worry about any interruption in service.

And here's my personal guarantee:

## **You'll Be Thrilled or It's FREE!**

If you aren't thrilled during the first 30 days... just say the word. I'll refund every penny of your subscription, no questions asked.

One more thing...

If you subscribe to WaveStrength Trader in the next 7 days, you'll receive TWO FREE bonus reports called:

**Special Bonus Report #1:** Take the Mystery Out of Options

**Special Bonus Report #2:** WaveStrength Trader: Understanding One of the Greatest Trading Systems Ever Created!

If you've never traded options before, these reports will bring you up to speed on how trading options works as well and how easy it is to make money using them.

You'll know exactly how a put and call work.

You'll understand how options give you more leverage than owning a stock outright. These reports will be your own personal guide to the world of options.

And get this: If you decide to cancel your subscription to WaveStrength Trader at any time... you KEEP EVERYTHING, including your two FREE Special Reports...

...and all the RETURNS you could rake in using the WaveStrength system!

I think you'll agree: That's as fair as it gets!

But I urge you to act now. In order to maintain a personal touch for our WaveStrength Traders, we've decided to put a limit on the number of new subscriptions we will issue.

FIRST COME, FIRST SERVED... NO EXCEPTIONS.

Once we close down enrollment, that's it. We may not open it up again.

So, if you even think WaveStrength could be right for you... I urge you to take action now and secure your membership spot with a 100% RISK-FREE TRIAL!

Please hurry. I'd hate to see you miss out...

Sincerely,

Adam Lass  
Senior Editor  
WaveStrength Trader

**P.S.** Try it risk-free for 30 days! If for any reason you aren't 100% delighted with WaveStrength during the first 30 days, I'll send you a FULL REFUND. No questions asked.

**P.P.S.** Order now to receive your 30 days risk-free WaveStrength subscription, only \$349 for a risk-free three-month trial. And remember: if you're not delighted with WaveStrength for any reason during the first 30 days, you will receive a full and prompt refund. No questions asked. This is a limited offer, first come, first served. No exceptions.

**P.P.P.S.** Remember the story of John W. Henry. He never dreamed he'd be able to afford season baseball tickets. Then he developed a trend-following system. Today, he's the owner of the Boston Red Sox, a \$690 million franchise. Amazing stories of wealth can be yours, but the first step is joining our trend-following system. Please make a modest investment in your future wealth, and join now!

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