



**MICHAEL W. COVEL** serves as President of Trend Following™ ([www.trendfollowing.com](http://www.trendfollowing.com)), a privately owned research firm. His first book is *Trend Following: Learn to Make Millions in Up or Down Markets*, and his second is *The Complete TurtleTrader*. He also founded TurtleTrader.com® in 1996, and since then, it has grown into an internationally recognized archive of trading information and data visited by over 10 million users. His first documentary film—*Broke: The New American Dream*, about the 2007–2009 crash—was released in 2009 and premiered on The Documentary Channel.



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THE LITTLE BOOK OF TRADING



WILEY

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Revealing the tricks which lead to success that today’s market wizards keep up their sleeves, *The Little Book of Trading* is the resource you need to get all markets working for you again.

Recent events have left the average individual investor extremely dubious about playing the markets. But just because some unprepared individuals have paid for their mistakes is no reason to stay away from taking advantage of trending opportunities that, with a little careful planning, can yield exceptional results. Market fluctuation is nothing new, but there is a set of rules and philosophies that you can rely on to get the market back on your side, regardless of whether times are good or bad.

Drawing on author Michael Covel’s own extensive experience in the trading world, as well as tips and insights gathered from some of the world’s most successful traders, the book identifies the tools, concepts, psychologies, and philosophies that will keep your money growing—and safe—even when the next bubble bursts or the next crisis hits. With each chapter featuring easy-to-understand advice from a top trader or trading firm that has won by beating mutual fund performance, this *Little Book* prepares the cautious, would-be investor to make money like an old hand and presents a revolutionary new argument—that mutual funds, long the investment vehicle of choice for people looking for security in retirement, are no longer to be relied on.

With everything you need to grab all markets by the horns, this book provides a comprehensive overview of active investing strategies and risk-management techniques that you can easily use to your best advantage.

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—Addison Wiggin

bestselling author of *The Demise of the Dollar*; Executive Publisher, *Agora Financial, LLC*

THE LITTLE BOOK  
of  
TRADING

TRADING

*Trend Following Strategy  
for Big Winnings*

MICHAEL W. COVEL

bestselling author of *Trend Following* and *The Complete TurtleTrader*

FOREWORD BY CULLEN O. ROCHE

Founder and CEO, Orsus Investments, LLC